

SUSTAINABILITY SURVEY RESULTS

- 1) Top three things needed for Sustainability
 - a. Develop a Coalition Website
 - b. Regularly held meetings
 - c. Community outreach to raise awareness of the Coalition (PR)
 - d. Runners Up:
 - i. Identify specific Coalition projects
 - ii. Strategic Planning to identify Vision and Mission Statement
 - iii. Identify leaders
 - iv. Training opportunities for Coalition members
 - v. Create a speakers bureau and have Coalition members speak at community events
- 2) Leadership positions needed
 - a. Coalition Director
 - b. Communications Director (email/website/facebook)
 - c. Community Outreach Director
 - d. Finance Director
- 3) Common Goals: Discuss using/adapting these responses to come up with a Vision and Mission Statement?
 - a. **Helping ID theft victims and raise awareness**
 - b. More **public awareness**
 - c. **Educate** the public about identity theft and provide free or low-cost **assistance to victims**.
 - d. **Educate** public about how to deal with id theft
 - e. **Raising awareness** and outreach.
 - f. Developing a **uniform response to helping (potential) victims** of ID theft, directly through **education** and counseling or indirectly through **train-the-trainer** opportunities.
 - g. **Share resources & ideas** to help victims of identity theft and raise public awareness
 - h. **Dissemination of information** about ID theft to Idahoans, and **assistance to victims**
 - i. **Educating potential victims** to reduce ID theft crimes.
 - j. Increase **public awareness** and **agency involvement**.
 - k. The opportunity to **share trends and resources** surrounding ID theft.
 - l. To better **serve the needs of identity theft victims**
 - m. Common themes:
 - i. Public education/awareness
 - ii. Assistance to victims
 - iii. Inter-agency coordination and information sharing
 - iv. Training
- 4) Groups Still Needed:
 - a. Private attorneys and law firms
 - b. Prosecuting attorneys offices in counties throughout the state

- c. Consumers
 - d. College Student advocacy group
 - e. Retailers, merchants, big businesses
 - f. More law enforcement
 - g. How reach these groups?
 - i. Letter invites, phone calls, email, in-person drop off of information about ICAIT?
 - h. How engage members outside Boise area?
 - i. Teleconferencing, webinar meetings, regional/satellite meetings?
- 5) Steps to ensure input and involvement from all Coalition members?
- a. Continue the Coalition
 - b. Hold ICAIT conferences outside of Ada County/Boise. Need to reach out to north Idaho and eastern Idaho.
 - c. Regular communications
 - d. Ongoing communications and meetings and solicit input
 - e. Continue the surveys
 - f. Continue with meetings and with training for members. Have ongoing projects for subcommittees to work on.
 - g. Regular web/group meetings
 - h. Keep projects moving; have a clear cut agenda with ways people can stay involved without taking too much time
 - i. Continued email communication
 - j. Difference guest speaker from membership at each meeting
- 6) How can ICAIT add value for its members?
- a. Keep up the momentum
 - b. Regular meetings; information/materials to disseminate to the public
 - c. Certificate for membership in the coalition that could be displayed in offices
 - d. Chance to network, the resource guide, opportunity to work towards a common goal
 - e. Regular updates on ID theft scams affecting residents of Idaho
 - f. Policy sharing
 - g. Cards and brochures for distribution
 - h. Networking opportunity, letting others know what we are doing and learning what other resources are available for victims of ID theft
- 7) Leadership Positions: Will Hall (outreach, membership, leadership), Todd Christensen (membership, outreach), Sunrise Ayers (any), and Aspen Morrow (outreach). Need to fill at least these 3 positions:
- a. Coalition Director
 - b. Communications Director (email/website/Facebook)
 - c. Community Outreach Director
 - d. If have volunteer, also Finance Director
- 8) Other Suggestions
- a. Reach out to other northwest state Coalitions.
 - b. Make contacts with ID theft groups in Canada and Mexico.

- c. Get attorneys to accept ID theft victims as clients or have volunteer attorney(s) hold a workshop for victims in each region of Idaho.
- d. Coordinate with other Coalitions around the country to gather best practices
- e. Collect contact info from seminar attendees and send follow up message
- f. Speakers bureau and also take feedback from this year's seminars and try to plan to do these every 2 years.
- g. Productive meetings
- h. Coordinate with Idaho Network for New Americans and Farm Worker Resource Committee for ideas on how to sustain coalitions after funding ends.
- i. Membership dues