

# STRATEGIC PLANNING FOR VICTIM SERVICE LEADERS

***OVC's Training and Technical Assistance Center (OVC TTAC) provides training to support professional development, enhance services to the community, and expand outreach to underserved victims of crime.***

***Strategic planning is vital to the health of every organization. This training is designed for current and potential program managers who want to learn and practice skills to help their organization plan strategically and effectively.***

The training outlines the basic steps of strategic planning: getting your organization ready, determining where you want your organization to go, putting the plan into action, and communicating and marketing your plan.

#### **BY PARTICIPATING IN THIS 2-DAY TRAINING, YOU WILL:**

- Articulate the importance of strategic planning and describe the strategic planning process.
- Develop an effective strategic planning group.
- Determine where you want your organization to go.
- Identify strategies for collecting data about your organization's current status.
- Develop an individual action plan for applying the new information and skills to your organization.
- Identify possible sources of financial support for a strategic plan initiative.
- Discuss strategic plan marketing and why it is important.

CEUs are available upon successful completion of the training.

## HERE'S HOW TO GET STARTED

#### **APPLY EARLY.**

Request a training at least 135 days (4½ months) prior to the event date.

#### **LET PEOPLE KNOW.**

Conduct outreach to local and regional partners to participate in the training. Enroll up to 40 participants, but there must be a minimum of 30 participants at the training.

#### **FIND A PLACE TO HOLD THE TRAINING.**

Secure a training facility and cover facility costs (including audio-visual equipment).

#### **RELAX.**

OVC TTAC will arrange for the training event to meet your needs on your schedule.

OFFICE FOR VICTIMS  
OF CRIME TRAINING AND  
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