

Financial Stability and Economic Empowerment

August, 15, 2017
2:00–3:30 p.m. (eastern time)

Presenters:

Sarah E. Hayes, LMSW, Deputy Director, Economic Empowerment
Program, Sanctuary for Families

Taylor Loomis, Case Manager/Employment Coordinator, Anti-Trafficking
Initiative, Sanctuary for Families

The material presented during today's webinar session will be available on the Human
Trafficking Learning Community.

The session will be recorded and will begin shortly.

As with all technology, we may experience a momentary lapse in the webinar session. In
the event of a problem, please be patient and remain on the line. If the problem persists,
please contact dmclean@ovcttac.org for technical assistance.



Objectives

As a result of this webinar, participants will be equipped to:

- Describe the barriers to financial stability and economic empowerment, including: criminal history, establishing and/or improving credit, navigating public benefit programs, documentation status, education level, child care, and more.
- Identify promising practices for addressing barriers to economic empowerment in a client-driven way.
- Empower clients by helping them identify and achieve their educational, career, and financial goals.



Today's Presenters

Sarah E. Hayes



Taylor Loomis



Sanctuary for Families: Anti-Trafficking Initiative

The Mission

The Anti-Trafficking Initiative provides survivors of human trafficking with a range of resources to escape violence and build stable lives free from exploitation.



Sanctuary for Families: Anti-Trafficking Initiative



Sanctuary for Families: Anti-Trafficking Initiative

Who we serve:

- Immigrants
- American born citizens
- LGBTQ community
- Orthodox Jewish teens



Poll #1

What do you see as the biggest long-term barriers for your clients specific to economic stability?

- a) Immigration status
- b) Lack of relevant work experience
- c) Criminal record
- d) Housing instability
- e) Language/education/literacy



Common Barriers to Financial Stability

- Immigration status
- Criminal history
- Language/literacy levels/formal education
- Access to childcare
- Navigating public benefits
- Medical/physical health concerns
- Housing instability
- “Work” experiences from trafficking (chance of re-traumatization, especially if client was labor trafficked)
- Lack of relevant or applicable work experience



Sanctuary for Families: Economic Empowerment Program

The Mission

Shifting clients from the low wage economy to the living wage economy.

Low Wage

vs.

Living Wage

- Low skill jobs / Unskilled labor
- Dead-end positions

Ex: Food service, retail, HHA,
security

- Entry level career track position at living wage
- Opportunity for advancement and attainment of self-sufficiency



Sanctuary for Families: Economic Empowerment Program

Who We Serve



Sanctuary for Families: EEP & ATI

Interdepartmental Collaboration:

- ATI works with clients to achieve enough stability to focus on the intensive EEP program
- During participation in EEP, ATI case managers coordinate with EEP staff to further the empowerment of the client
- EEP focuses on career development and directly addressing related challenges and barriers with a clinical lens



Poll #2

What does economic empowerment mean to you?
What tools do you need to become financially stable?



Sanctuary for Families: Economic Empowerment Program

The Approach

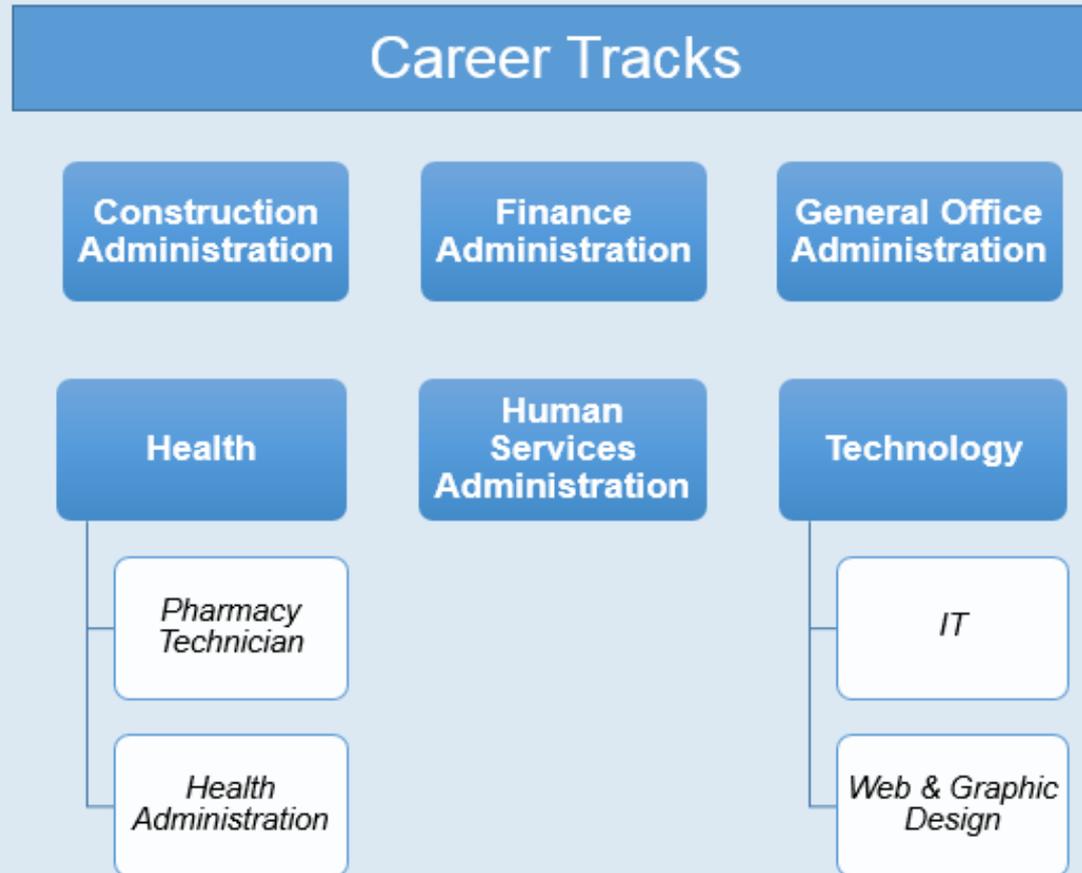
**Identify
7 key
areas of
barriers:**

- English language skills
- Secondary education
- 10th grade literacy
- Digital literacy
- Occupational specialization
- Work experience
- Professional development



Sanctuary for Families: Economic Empowerment Program

The Approach



Sanctuary for Families: Economic Empowerment Program

The Approach



Sanctuary for Families: Economic Empowerment Program

Partners in this work:

- Sanctuary's corporate partners
- Community colleges & select proprietary schools
- Foundations & individual private funders
- Affinity groups
- Non-profit & private organizations



Sanctuary for Families: EEP & ATI

EEP Key Partners

- **Robin Hood**
- **New York Women's Foundation**
- **Deutsche Bank**
- **Capital One**

ATI Key Partners

- **Federal programs
(OVC, ACF, TVAP)**
- **State programs
(OTDA)**



Poll #3

How do you empower survivors to achieve their educational, career, and financial goals?



Economic Empowerment for Survivors of Human Trafficking

Goals

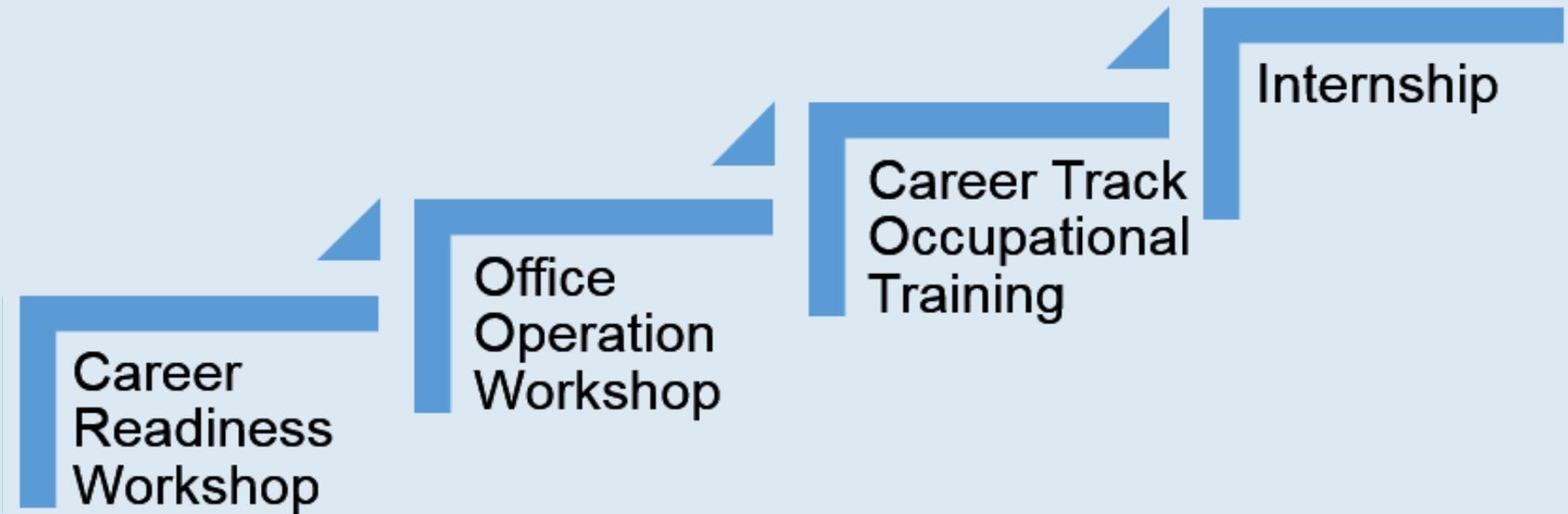
- Develop stackable and transferrable professional skills
- Increase participants' opportunity to earn a living wage
- Minimize vulnerability to poverty & exploitation
- Improve chance of long-term financial stability

Methods

- Connect clients to available resources
- Support adoption and application of appropriate coping methods
- Enhance ESOL and English literacy
- Broker opportunities for professional development & civic engagement



EEP: Program Model



EEP: Program Model

Career Readiness Workshop

- Overview of professional development & career readiness
- Seminar-style setting



EEP: Program Model

Office Operation Workshop

- Microsoft Office certifications
- Professional development
- Literacy
- Civic engagement



EEP: Program Model

Career Track Occupational Training

- Short-term career focused training
- CUNY & proprietary schools



EEP: Program Model

Internship

- 12 Weeks
- Part-time
- Paid at minimum wage



How to participate:

Ask questions in the chat box below.

Send an email to humantrafficking@ovcttac.org.



What are available alternatives to the Sanctuary's EEP model?

How to participate:

- Ask in the chat box below.
- Send an email to humantrafficking@ovcttac.org



Q&A

How do you know if or when someone is ready to participate in the economic empowerment program?

How to participate:

- Ask in the chat box below.
- Send an email to humantrafficking@ovcttac.org



How long is the program?
What happens if a client doesn't complete it?

How to participate:

- Ask in the chat box below.
- Send an email to humantrafficking@ovcttac.org



Q&A

How does the economic empowerment program incorporate a trauma-informed approach?

How to participate:

- Ask in the chat box below.
- Send an email to humantrafficking@ovcttac.org



Q&A

What kind of supportive services does Sanctuary for Families provide for individuals in the program?

How to participate:

- Ask in the chat box below.
- Send an email to humantrafficking@ovcttac.org



Q&A

How do you ensure that the people you serve can access the supports they need when they need them, given the enrollment schedule for the economic empowerment program workshops?

How to participate:

- Ask in the chat box below.
- Send an email to humantrafficking@ovcttac.org



Thank you!



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